



FOR IMMEDIATE RELEASE

Partners Advantage Launches New Mobile App for Advisors and Insurance Professionals

Riverside, CA (April 16, 2013) – Partners Advantage Insurance Services, LLC announced the launch of a new mobile application for Apple and Android devices. Technology is more important than ever and it is helping professionals in all industries manage their businesses more efficiently. This new mobile app will allow Partners Advantage producers to manage their business on the go via their smart phone or tablet device.

The ***Partners Advantage mobile app*** utilizes push notifications to provide real time case status and appointment status updates as well as personalized agent message updates for advisors and licensed insurance professionals working with Partners Advantage. It also allows agents to access insurance quoting tools, training resources and social media links. The app is now available in the App Stores for both Android and Apple, but special approval and set up is required through Partners Advantage to enable each agent's personalized feed of information.

"We have made it a key focus of our business to aggressively invest in new technology and training to allow our agents and agencies to grow and stay on the leading edge in our industry," stated Partners Advantage President & CEO Scott Tietz. "We are pleased to announce this new mobile app that will give our producers an added advantage."

In addition to high tech, Partners Advantage is also focused on high touch service. Its offices are open 12 hours each business day from 7 a.m. to 7 p.m. Central to serve insurance professionals' business needs. The staff includes a full-time suitability and compliance officer, in-house underwriter and an advanced markets specialist.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. It is headquartered in Riverside, California. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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