



FOR IMMEDIATE RELEASE

## **Partners Advantage Announces Acquisition of Independent Life Brokerage**

**Riverside, CA (December 4, 2014)** – Partners Advantage Insurance Services, LLC is pleased to announce its acquisition of Independent Life Brokerage (ILB) of Florham Park, New Jersey. The ILB offices in Florham Park and its employees will become a part of the Partners Advantage distribution network and will continue to serve its base of financial professionals primarily focused in New York and New Jersey.

"Joining the Partners Advantage family will allow ILB producers and employees to access more products and resources and expand sales into new areas," stated ILB Founder & CEO Dan Pierson. "It is also a good fit, as our two companies' mission statements are very similar and complimentary to one another."

"Partners Advantage is looking forward to maintaining ILB's unique value proposition as a life brokerage with high-level case design, impaired risk and large case underwriting," stated Partners Advantage President James Wong. "Our teams will combine to provide added strategies and resources to help financial professionals better serve their clients in the life, annuity and health marketplace."

Independent Life Brokerage is among many companies which have merged into the Partners Advantage distribution network, a life and annuity industry leader in mergers and acquisitions and one of the fastest growing insurance marketing organizations in the country. Partners Advantage is an independent, national company serving financial professionals, agencies and financial services companies across the country.

Partners Advantage offers top shelf training, technology and service, highlighted by two exclusive programs, its *Advanced Coaching & Business Building Program* which leverages the skills of nationally recognized leaders in the financial services industry and its weekly, live training which helps financial professionals grow their product knowledge and understand important sales concepts.

### **About Partners Advantage Insurance Services**

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit [www.partnersadvantage.com](http://www.partnersadvantage.com).

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