



FOR IMMEDIATE RELEASE

## Partners Advantage Announces Executive Leadership

**Riverside, CA (June 11, 2013)** – Scott Tietz, founder and Chief Executive Officer of Partners Advantage Insurance Services, LLC, a national insurance marketing organization, announced the following changes in the company's executive leadership.

[James Wong](#) was named President of Partners Advantage and will lead the day-to-day management of the overall company and its divisions. Seven years ago, Mr. Wong merged his insurance marketing organization with Partners Advantage. He has served in several senior management roles for the company throughout these years. Most recently, Mr. Wong served as Senior Vice President and led the company's Platinum Partners division. It has been the fastest growing division of the company within the past three years and has grown from originally serving 30 agencies to 100 agencies today.

Since the company's inception in 1993, Mr. Tietz has led the day-to-day operations of the company as President & CEO. As the company celebrates its 20th anniversary and 600 percent growth in its revenues over the past five years, Mr. Tietz will focus his energies as CEO on identifying new and unique growth opportunities for Partners Advantage.

"James has been a trusted partner and an integral component to our growth over the past seven years," said Mr. Tietz. "I am very excited about him leading the company as president, which will allow me to focus on new growth markets for our company."

In today's economy it has been difficult for companies to survive, much less thrive. During this period, Partners Advantage Insurance Services has continued to experience strong growth and expand its sales, staff and services. Another key component to the success growth of Partners Advantage has stemmed from eight successful mergers, acquisitions, strategic alliances during the past six years. Based on this experience, Mr. Tietz authored a book entitled [\*Mergers & Acquisitions 101: What All Independent Marketing Organizations Need to Consider to Survive and Thrive in Today's Changing Landscape\*](#).

Partners Advantage is headquartered in Riverside, California, and has offices in Sioux City, Iowa and Palm Beach, Florida, which allow the company to have an expanded national presence and keep its support lines open 12 hours each business day from 7 a.m. to 7 p.m. Central.

### About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit [www.partnersadvantage.com](http://www.partnersadvantage.com).

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