



FOR IMMEDIATE RELEASE

Chris Griffith Appointed Senior Vice President and CFO at Partners Advantage



Riverside, CA (July 13, 2015) - Partners Advantage Insurance Services, LLC announced the appointment of Chris Griffith to the post of Senior Vice President and Chief Financial Officer for the company. Griffith will lead all financial and planning activities for the company, which just celebrated its 22nd anniversary. Partners Advantage is a national marketing organization serving the life, annuity and linked benefit needs of agencies throughout the country.

"A strong focus for our company is to expand the business planning services we provide for agencies and Chris will be key in leading this effort," stated Partners Advantage President James Wong. "He has a passion for helping financial professionals, retail sales agencies, and national marketing organizations increase efficiencies, grow sales and drive profitability."

Griffith uses his experience to help businesses look introspectively at their organization and identify strengths, weaknesses, opportunities and threats. Ultimately he assists in developing a business plan that helps the organization reach their near and longer term goals.

As a financial services executive, his areas of experience include wholesaling, establishing institutional distribution, managing finance and operational teams and driving sales. He has more than a decade of experience leading independent marketing organizations.

Prior to joining Partners Advantage, he held multiple senior leadership roles at The Annuity Store and CFC Capital Partners. Most recently, he served as VP of Sales for their Southern California branch. As VP of Sales, Chris led the sales and operations teams and grew annuity premium by 60 percent.

He earned his MBA with dual concentrations in finance and leadership from Pepperdine University and is a Retirement Income Certified Professional.

For more information, contact Partners Advantage at 888-251-5525.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with a strong focus on life insurance, annuities and linked benefit products. The company's Platinum and Premier Divisions provide a vast menu of value added services and resources to help more than 100 agencies thrive. In addition, independent financial professionals are served from regional offices across the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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