



FOR IMMEDIATE RELEASE

## Partners Advantage Appoints Charlie Gipple as Senior Vice President of Sales and Marketing



**Riverside, CA (July 6, 2015)** - Partners Advantage Insurance Services, LLC is pleased to announce the appointment of Charlie Gipple as Senior Vice President of Sales and Marketing. Gipple will manage all sales, marketing, recruiting, agent training and sales support activities across all company segments, which include the Platinum, Premier and Advantage divisions. Partners Advantage is a national marketing organization serving the life, annuity and linked benefit needs of agencies throughout the country.

"Our SVP's key role is to ensure our sales and marketing are laser-focused on achieving our aggressive growth targets and ensure our robust resources are maximized by the agencies we serve," stated Partners Advantage President James Wong. "Charlie has an established track record of adding unique value to agencies and their agents; we are excited to have him continue these efforts with Partners Advantage."

Most recently, Gipple served as the national director of index products at Genworth. Prior to joining Genworth in 2012, he was a vice president at ING for 11 years leading a number of diverse product lines and distribution channels. He has worked in client sales, account management and product development, as well as the wholesaling of life insurance, annuity and mutual fund products. He has extensive experience working with Independent Marketing Organizations (IMO), Brokerage General Agencies (BGA), broker dealers and banks.

In addition to his leadership experience, Gipple is well recognized in the annuity and life insurance industry as a speaker and has extensive experience with index products, financial markets, financial legislation, behavioral finance and the positioning of insurance products. His articles have been featured in numerous industry publications and he has appeared on TheStreet.com and AM Best TV.

He earned a bachelor of arts degree in finance from the University of Northern Iowa and holds Series 6, 7, 63 and 65 securities licenses. He has also earned the CLU<sup>®</sup> and ChFC<sup>®</sup> designations.

For more information, contact Partners Advantage at 888-251-5525.

### **About Partners Advantage Insurance Services**

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with a strong focus on life insurance, annuities and linked benefit products. The company's Platinum and Premier Divisions provide a vast menu of value added services and resources to help more than 100 agencies thrive. In addition, independent financial professionals are served from regional offices across the country. For more information about Partners Advantage, visit [www.partnersadvantage.com](http://www.partnersadvantage.com).

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