



FOR IMMEDIATE RELEASE

## Insurance Marketing Organizations Thrive with Business Growth Services

**Riverside, CA (March 22, 2016)** – As a result of the continued success of services offered to agencies and marketing organizations, Partners Advantage Insurance Services announced the addition of its enhanced "Business Growth Services" which will be made available throughout its Platinum and Premier divisions.

Partners Advantage has assembled a vast array of shared services to help agencies gain access to resources which help achieve agency growth and efficiencies, including:

- In-house underwriting team
- Advanced markets consultants
- Compliance and suitability
- Ongoing sales training
- Consumer-ready sales materials
- Recruiting lists
- Marketer training
- Case management and problem resolution
- Commissions processing
- Technology solutions
- Business development, reporting and operations insights
- Access to a Registered Investment Advisory (RIA) firm and broker-dealers

The company's Premier model offers opportunities to gain an infusion of capital in agencies and/or build succession plans.

Partners Advantage Insurance Services, LLC, is one of the nation's largest independent, national insurance marketing organizations, working with agents, agencies, and financial institutions. In 2015, sales at Partners Advantage spanned \$1.3 billion in annuity business and \$57 million in life insurance business. It is a privately held company led by CEO Scott Tietz, CLU<sup>®</sup>, and President James Wong. Additionally, Senior Vice President, Charlie Gipple, CLU<sup>®</sup>, ChFC<sup>®</sup> oversees the Partners Advantage Sales and Marketing team which includes the broker-dealer distribution.

"The focus is on creating "Causation of Sales" for marketing organizations that choose to work with us," stated Gipple. "From understanding subtle nuances between carriers to complex advanced markets cases, we can help agencies leverage our resources to achieve greater success."

The company's *Great 8 Index Sales Boot Camp* will visit more than 20 major cities by the end of this year. For more information, contact Partners Advantage at 888-251-5525, Ext. 700, or visit this page online.

<http://ow.ly/Y01Ks>

### **About Partners Advantage Insurance Services**

Partners Advantage Insurance Services, LLC, is among the top national insurance marketing organizations in the country with 70 associates located in offices across the United States. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. The corporate headquarters for Partners Advantage is located in Riverside, CA. Regional offices are located in Huntington Beach, CA, Palm Beach, FL, Sioux City, IA, Ada, MN, Florham Park, NJ and Henderson, NV. For more information about Partners Advantage, visit [www.PartnersAdvantage.com](http://www.PartnersAdvantage.com).

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