

Partners Advantage Appoints Bill Jackson to Advanced Markets Post

Riverside, CA (July 22, 2014) - Partners Advantage is pleased to announce that William H. (Bill) Jackson, JD, CLU, has joined the company in the capacity of Senior Advanced Markets Consultant. Jackson will work across all divisions of the company to assist agents and agencies in growing their business in advanced markets. He will provide strategies and insights on a number of areas, including tax, financial, philanthropic, retirement, business, and estate issues.



Jackson brings the company a rich background of experience. Prior to joining Partners Advantage, he excelled in a number of sales and product marketing roles at Sun Life and AIG SunAmerica. In his role as Director of Advanced Marketing and Retirement Planning, he led all advanced marketing sales of annuity, life and group pension products. Most recently, he served as Senior Vice President and Divisional Sales Manager across all market channels. He was also Regional Vice President of Pension Marketing for the Western region and represented the firm as a keynote speaker at broker/dealer conferences.

Prior to joining AIG SunAmerica, Jackson was Regional Pension Manager for USF&G Corporation. Additionally he was Regional Director of Financial Planning and Regional Director of Business Markets for IDS Financial Services (now Ameriprise). At Aetna Life & Casualty, he held managerial positions in the areas of Estate/Business Planning and Deferred Compensation. Throughout his career, Jackson has been a frequent speaker at numerous seminars and large due diligence meetings. He has extensive ERISA experience and has lead advisor sales training programs.

"We are very pleased to have Bill and his extensive experience to help our agents and agencies expand their business opportunities," stated Partners Advantage Vice President for Advantage Sales Gary Eckebrecht. "Our specialty services in Underwriting, Suitability and Compliance and Advanced Markets are key players in the higher level of service we provide to financial professionals."

Jackson earned his bachelor's degree from California State University at Long Beach and his JD from the University of Kansas School of Law specializing in taxation, accounting and estates.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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