



*Partners Advantage Insurance Services, LLC
established on June 1, 1993.*

FOR IMMEDIATE RELEASE

National Insurance Marketing Organization Marks 20th Anniversary *Partners Advantage Insurance Services, LLC*

Riverside, CA (April 18, 2013) – During the past 20 years it has been difficult for companies to survive, much less thrive, but one company that started as a modest insurance brokerage in 1993 has grown into a nationally recognized independent insurance marketing powerhouse.

Partners Advantage Insurance Services is a privately-held company which has seen its revenues grow by more than 600 percent in just the past five years. The company is headquartered in California with offices in Iowa and Florida which provide an expanded national presence and phone lines which are open 12 hours each business day from 7 a.m. to 7 p.m. Central. The ever-growing staff includes a full-time suitability and compliance officer, in-house underwriter and an advanced markets specialist.

As a result of its continued growth, Partners Advantage Insurance Services relocated its headquarters to a larger facility in Riverside, California, in 2012. The move also allowed the company to consolidate the operations of three California offices under one roof and provided space to enhance its services and training opportunities.

“Over the years, many national marketing organizations have dissolved or been swallowed up by insurance carriers, but Partners Advantage has maintained its independence and been able to leverage many growth opportunities,” stated Partners Advantage President & CEO Scott Tietz. “We have aggressively invested in new technology, training and cutting-edge resources to benefit our agents and agencies and that has really positioned us for growth.”

In addition to strategies that have yielded significant organic growth throughout the company, a key component of its success has resulted in a mergers and acquisitions strategy that led to eight successful mergers, acquisitions, strategic alliances during the past six years. The company now has three divisions: the Advantage Division for independent agents and registered representatives working directly with Partners Advantage; the Platinum Partners for agencies who are independent, but gain access to added resources to grow; and the Premier Division for agencies which are partially owned by Partners Advantage, but maintain their own brand.

About Partners Advantage Insurance Services

Partners Advantage Insurance Services, LLC, is a national insurance marketing organization with 70 associates located in offices across the country. It is headquartered in Riverside, California. The company's Advantage Division is a one-stop brokerage for licensed agents and agencies throughout the United States who sell annuities and life insurance. The company's Platinum and Premier Divisions work to enhance insurance marketing organizations and agencies throughout the country. For more information about Partners Advantage, visit www.partnersadvantage.com.

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