Great American Life Insurance Company[®] *Fixed-Indexed Annuities*

Declared rates and caps effective June 7, 2015 Holding account rates effective June 21, 2015



For more information, call our Sales Support team at (800) 438.3398, ext. 11999.

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Modified Single Promium	Declared Rate Strategy			Other Features										
Modified Single Premium	Current Declared Rate	Strategy Components	1-Year											
Safe Outlook [®]	2.20%	Сар		5.25%		4.75%		6-year early withdrawal charge schedule						
For purchase payments under \$100,000	212070	Bailout Cap		3.00%		3.00%		by sair sairy marawar sharge seriedale						
Safe Outlook	2.30%	Сар		5.75%		5.00%		6-year early withdrawal charge schedule						
For purchase payments \$100,000 and over	_,_,,	Bailout Cap		3.00%		3.00%								
Safe Return SM	1.35%	Сар		6.25%		5.50%		Return of premium; 10-year early withdrawal charge						
		Bailout Cap		schedule										
Elovible Promium	Declared Rate Strategy			Indexed	Notes / Other Features									
Flexible Premium	Current Declared Rate	Strategy Components	S&P 500 1-Year Mo. Sum w/Cap	S&P 500 1-Year Mo. Avg. w/Cap	S&P 50 1-Year Point-to-Point	18-Month	GLD 1-Year Point-to-Point w/Cap							
American Legend [®] III	2.50%	Сар	2.00%		5.00%	7.25 %	5.50%	7-year early withdrawal charge schedule; S&P 500 18-month point-to-point strategy not available in NJ or NH						
American Valor [®] 10	1.10%	Сар		5.25%	4.25%	6		4.00% premium bonus in the first three contract years; 10-year early withdrawal charge schedule						
FIA Riders	Charges					Features								
IncomeSecure SM Income rider	0.95% of the benefit base amount, deducted from the account value	9% rollup credit, increasing payout percentages and rider charges refunded at death if benefit period hasn't started												
Inheritance Enhancer SM Death benefit rider	0.95% of death benefit base, deducted from account value	8% rollup credit, refund of rider charges available in certain circumstances												
IncomeSustainer® Plus Income and death benefit rider	1.35% of the benefit base amount, deducted from the account value	7% rollup credit, increasing payout percentages and enhanced death benefit options												

Please visit the secured web site for Oregon rate information.

Additional Purchase Payments: Safe Outlook and Safe Return accept additional premium during the first two months of the contract. American Valor 10 accept additional purchase payments for the life of the contract. Purchase payments will be credited interest while in the holding account (purchase payment account) until terms begin on the 6th or the 20th of the month. After that time, amounts will be credited interest according to the selected strategy(ies). Holding account rate is equal to the declared rate.

Minimum Guarantees: The guaranteed minimum declared rate is 1.00%. 1-year monthly averaging with cap, 1-year monthly sum with cap and point-to-point strategies with cap have a minimum cap guarantee of 1% for contract duration. 18-month point-to-point strategy has a minimum cap guarantee of 1.5% for contract duration. Future indexed strategies could offer alternate options and rates.

For American Legend III, American Valor 10 and Safe Return the guaranteed minimum surrender value is 100% at 1% less any withdrawal charges and less an amount equal to the applicable early withdrawal charge rate multiplied by the account value. For Safe Outlook, the guaranteed minimum surrender value is 90% at 1% less any withdrawals including early withdrawal charges.

Products not available in all states. Rates, state availability and product information for all products, including retired products, can be found on the secured website.

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Great American Life Insurance Company®

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Declared rates and caps effective June 7, 2015 Holding account rates effective June 21, 2015



				Indexed Strategies⁴									
American Custom 10 SM	Current Declared Rate ¹	Holding Acct. (purchase payment acct.) Rate ²	Guar. Min. Surrender Value ³	Strategy Components	S&P 500 1-Year Point-to-Point with Participation Rate ⁵	S&P 500 1-Year Point-to-Point with Cap ⁶	SPDR GLD 1-Year Point-to-Point with Cap ⁶						
5	0.450/	2.45%	000/ -1.40/	Сар		5.50%	5.75%						
For purchase payments \$150,000 and over	2.45%	1.60%	90% at 1%	Par. Rate	50%								
5	0.05%	2.35%	000/ -1.40/	Сар		5.00%	5.50%						
For purchase payments under \$150,000	2.35%	1.50%	90% at 1%	Par. Rate	45%								
Non-MVA	0.05%	2.25%	000/ -1.40/	Cap		5.25%	5.75%						
For purchase payments \$150,000 and over Available in CA, IN, MN, MO, OH, PA, TX and VA	2.25%	1.40%	90% at 1%	Par. Rate	45%								
Non-MVA	2.459/	2.15%	00% at 1%	Сар		5.00%	5.50%						
For purchase payments under \$150,000 Available in CA, IN, MN, MO, OH, PA, TX and VA	2.15%	1.40%	90% at 1%	Par. Rate	45%								

¹ The guaranteed minimum declared rate is 1.00%.

⁶ Minimum cap guarantee of 1% for contract duration.

State Approvals as of June 1, 2015		Alabama	Alaska	Arizona	Cali	Colora	<u> </u>	Delawar	8/70 20/10/20	Florida	Georgia	Hawaii	Idaho	Inmois	Indiana	Kans	Kentuck	Louisiana	Maine		Missachusetts	Min	Missisei	Missouri	Montana	Nebraska	New H.	New .	Mexic	North Carolina	North Dakota	Ohio	Oklahoma	Pen	Rhod	South Car	South Dak	Tenness	Техас	Utah	Vermont	Virginia	Washington	West Virginia	Wisconsin
American Custom 10 SM P1104314NW and P1104414NW	•	•	•	•		•	• •	•	•	•		•	•		\Diamond	•	• •	•	•	W	•		•	•	•	•	•	•	•	. •		•	\Diamond		•	•	• •	.	- -	•		•	•	•	•
Simple Income Option R6047014NW	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	\Diamond	•	•	•	•	•	•	•	•	•	•	•	•
Stacked Income Option R6046914NW	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	\Diamond	•	•	•	•	•	•	•	•	•	•	•	•
Cumulative Free-Withdrawal Option R6046814NW	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	\Diamond	•	•	•	•	•	•	•	•	•	•	•	•
NEW! Legacy Income Option R6049614NW	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•		•	\Diamond		•	•	•	•	•	•	•	•	•	•	•
NAIC Training Required		R			R	R	3	F	R		R	R	R	R	R	R	٦ R	2	R		R	R	R		R		R	R		R	R		R		R	R I	R	F	R R	2		R	R	R	R

[•] Product approved for sale.

² Purchase payments will be credited interest while in the holding account (purchase payment account) until terms begin on the 6th or the 20th of the month. After that time, amounts will be credited interest according to the selected strategy(ies).

³ The guaranteed minimum surrender value is 90% of purchase payments, less all withdrawals, net of any applicable early withdrawal charges or MVAs (but not including any withdrawal to pay rider charges), plus interest credited daily at the GMSV rate.

⁴ Future indexed strategies could offer alternate options and rates.

⁵ Guaranteed minimum participation rate of 10% for contract duration.

[☐] Non-MVA product approved for sale.

W Extended Care and Terminal Illness waivers not available.

[◇] Product approved with state-specific marketing material.

R 2010 NAIC Suitability in Annuity Transactions Model Regulation adopted. New business from these states will be rejected and returned if required training is not completed.

Great American Life Insurance Company® Fixed Annuities

Rates as of June 8, 2015



For more information, call our Sales Support team at (800) 438.3398, ext. 11999.

Single Premium	Base	Rate	Guar.	Min.		Effe	ctive Yield	& Rate Fea	Notes						
Secure American [®] 7-year early withdrawal charge sched		% AV¹ % SV¹	1.00	0%			1.00% of the		nnuitized ad act yr, up to						
Multi-Year Guaranteed Escalating Rate	Base Rate	FY Rate	e FY Bonus Effective Yield ³ Gu						calating Ra	ntes ⁴ Yr. 6	Yr. 7	Guar. Min.	Notes		
O	Purchase payments under \$100,000	2.00%	2.25%	0.25%	2.2	5%	2.10%	2.20%	Yr. 4 2.30%	2.40%	-	-	1.00%		
SecureGain 5 SM	Purchase payments \$100,000 and over	2.15% 2.40%		0.25%	2.4	0%	2.25%	2.35%	2.45%	2.55%	-	-	1.00%		
SecureGain 7 SM	Purchase payments under \$100,000	1.55%	2.55%	1.00%	2.4	4%	1.80%	2.05%	2.30%	2.55%	2.80%	3.05%	1.00%		
SecureGain 7	Purchase payments \$100,000 and over	1.65%	2.65%	1.00%	2.5	4%	1.90%	2.15%	2.40%	2.65%	2.90%	3.15%	1.00%		
Multi-Year Guaranteed Escalating Rate		Base Rate FY Rate FY Bonus			Effectiv	e Yield ³	Yr. 2	Gua Yr. 3	ranteed Es Yr. 4	calating Ra	tes ⁴ Yr. 6	Yr. 7	Guar. Min.	Notes	
SecureGain 5 - No MVA	Purchase payments under \$100,000	1.95%	2.20%	0.25%	2.2	0%	2.05%	2.15%	2.25%	2.35%	-	-	1.00%		
	Purchase payments \$100,000 and over	2.05%	2.30%	0.25%	2.3	0%	2.15%	2.25%	2.35%	2.45%	-	-	1.00%	Available in CT, IN,	
SecureGain 7 - No MVA	Purchase payments under \$100,000	1.50%	2.50%	1.00%	2.3	9%	1.75%	2.00%	2.25%	2.50%	2.75%	3.00%	1.00%	MN, MO, OH & VA	
	Purchase payments \$100,000 and over	1.60%	2.60%	1.00%	2.4	9%	1.85%	2.10%	2.35%	2.60%	2.85%	3.10%	1.00%		
Immediate Annuity	Sample Quote: \$100,000 for a 65-year old male in Ohio, Non-qualified ⁵														
GALIC Single Premium Immediate An		<u>5-Yr Period Certain, EOP Monthly Pmts</u> \$1,666.67 <u>10-Yr Period Certain, EOP Monthly Pmts</u> \$870.48										<u>'mts</u>			

¹ AV is used to calculate annuity benefit payments for annuitization periods of at least seven years or life. Upon death of the owner, the death benefit will equal the AV. Net SV is available for withdrawals, full surrenders and annuitizations less than seven years.

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² Yield based on 1.75% AV rate, 1.00% available portion of 10% annuitization bonus (available starting in contract year two) and 0.02% interest on available portion of bonus at the rate of 1.75%. Annuitization bonus is not available if contract is annuitized for less than seven years.

³ Yield based on current interest rate with a first-year bonus and increasing base rate for the initial term.

⁴ Escalating interest rates guaranteed for initial term.

⁵ SPIA rates are as of 6/8/15. Log into www.GAlGannuities.com and look under Business Building then Sales Tools for an illustration.